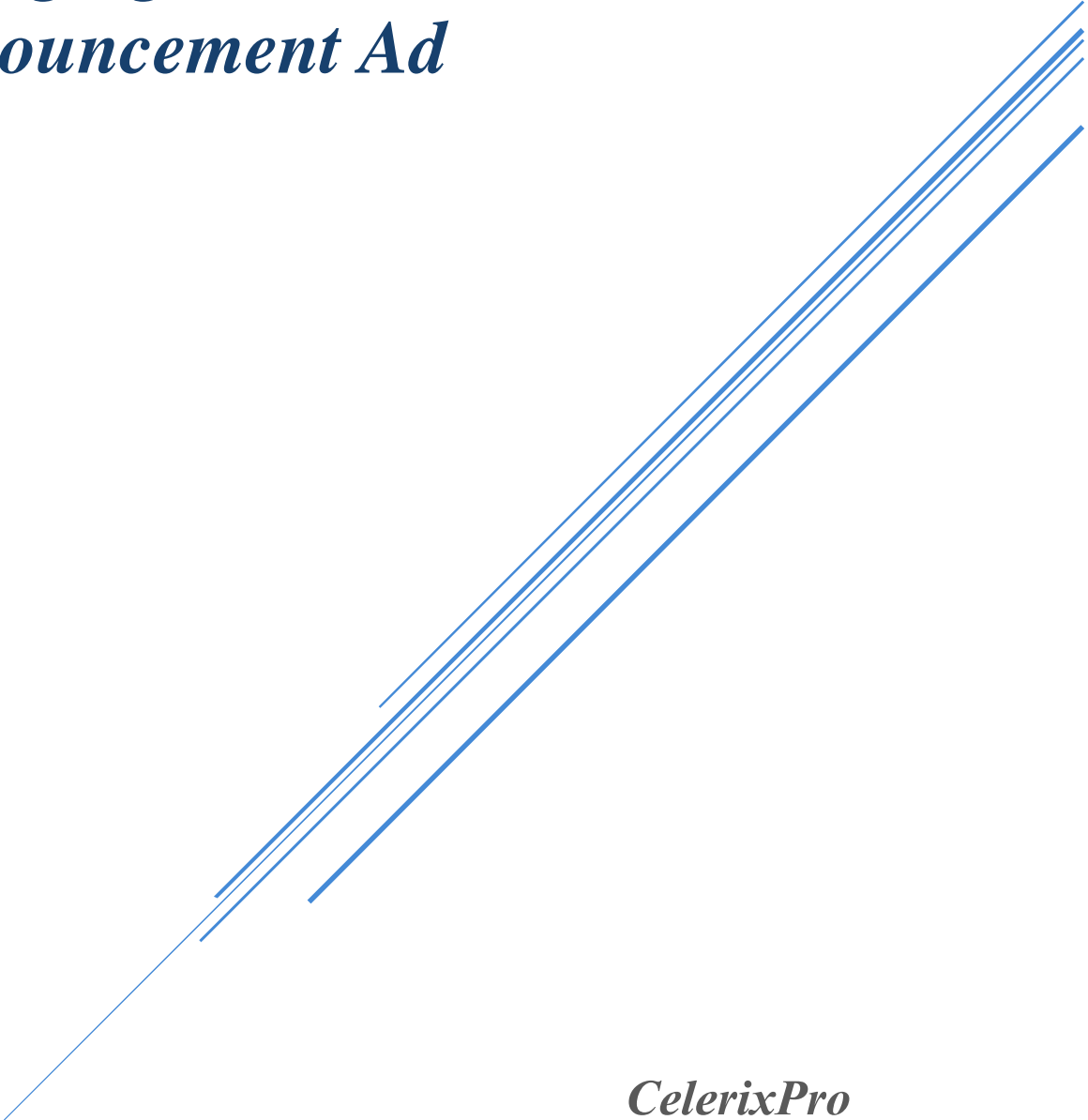


*Engaging New Arrival
Announcement Ad*



CelerixPro



Headline

"Style Delivered to Your Door—for Free!"

Body Copy

"Shop your favorites and enjoy complimentary shipping on every order. Effortlessly elevate your style, no strings attached. Treat yourself to the luxury you deserve today."

✦✦ *Hurry, offer ends this weekend!*

Call-to-Action (CTA)

"Get Free Shipping"

Visual Guidance

- Use an image of a stylish shopping bag or package being delivered.
- Incorporate clean design with a luxury feel (e.g., black and gold tones).
- Highlight *"Free Shipping"* in a bold, prominent font.



Why This Works

This ad effectively removes a common barrier to online shopping: shipping costs.

The headline immediately promises value (*“for free”*), which is attention-grabbing and persuasive. By associating the offer with luxury, the ad enhances the brand’s premium image. Urgency is added with a time limit (*“offer ends this weekend”*), nudging customers toward quicker decisions.

The seamless pairing of the offer and the CTA ensures customers understand the benefit and how to act on it.