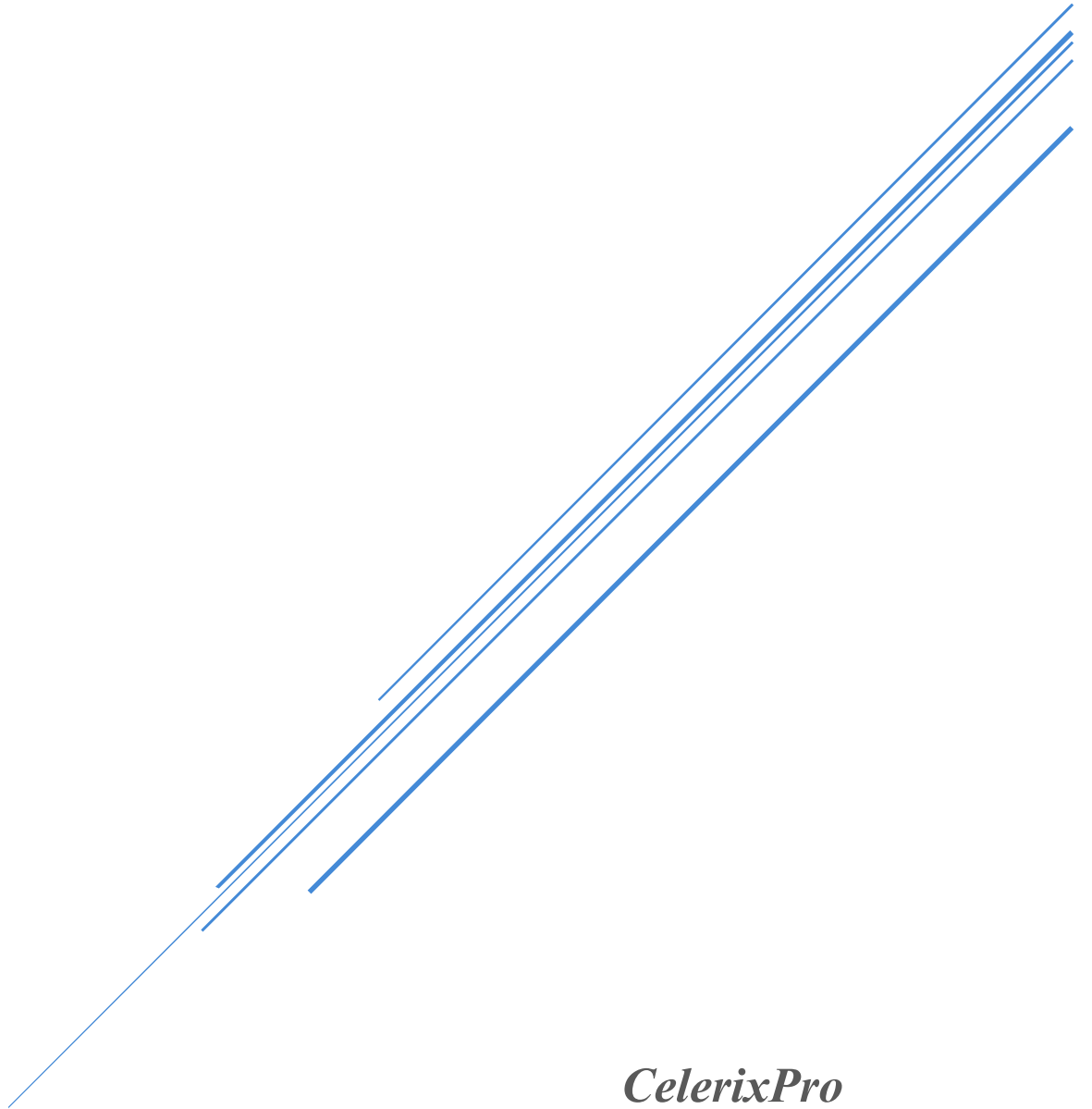


Event-Based Ad



CelerixPro



Headline

"Celebrate [Event] with Style"

Body Copy

"From gala nights to intimate dinners, our collection has everything you need to make a lasting impression this [holiday/event]. Shop timeless styles that elevate every moment."

✦✦ *Free gift wrapping available—perfect for the season!*

Call-to-Action (CTA)

"Shop [Event] Collection"

Visual Guidance

- Showcase outfits styled for the specific event (e.g., holiday parties, weddings).
- Include festive imagery or themes relevant to the event.
- Add a banner highlighting special offers like free gift wrapping.



Why This Works

Tying ads to specific events taps into the customer's immediate needs and planning.

By aligning the collection with celebrations, it makes the brand part of their special moments. Phrases like “*timeless styles*” appeal to a sense of quality, while perks like gift wrapping add convenience and value.

The visual and textual messaging combined create an emotional connection, making the ad more effective.